

ESP

Latin America Catalogue



Business

Workplace



Nursing

Medical Records

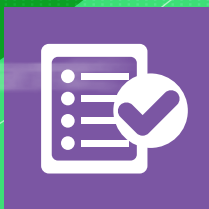


Hospitality

Hotel



Restaurant



Tourism English

LiveABC

First Choice in Digital Language Learning



Learning Is Very Easy with LiveABC.

Mission

Dear Teachers,

LiveABC Interactive English Group is a worldwide organization based in Taiwan. We employ over four hundred people and partner with a multitude of organizations across the island and around the world. Producing quality publications is a lifelong endeavor, and we are dedicated to the development of English, as well as other foreign language learning materials in both print and digital formats. Thank you for your interest in LiveABC's books and systems. If you require any further information, please do not hesitate to contact us.

Best regards,
Founder CEO
Chun Chi Chen











LiveABC Representative in Latin America
CEO of Learning Ark
Shengping Wu



Learning Is Very Easy
with LiveABC

The Leading brand in digital English learning, LiveABC is dedicated to developing and distributing language-learning solutions that are effective and enjoyable to use. By combining the advantages of technology and publishing, LiveABC provides innovative educational resources. Learning Is Very Easy with LiveABC.

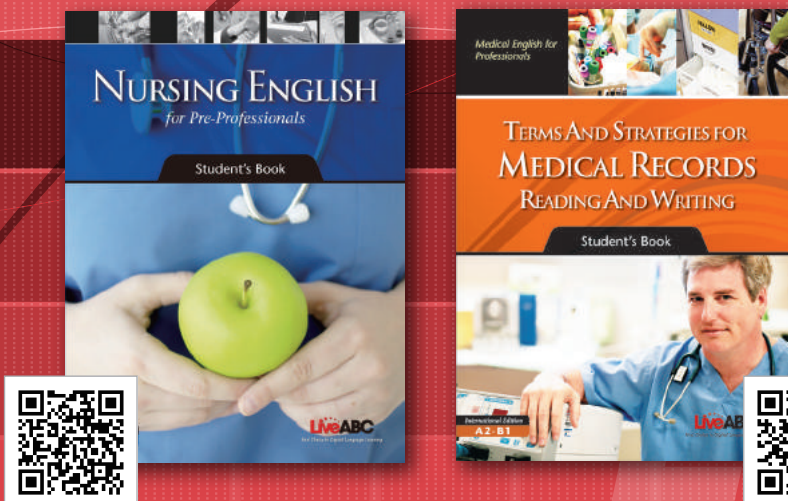
Titles with Components

Category	Title	CEFR	for Students			for Teachers		
			 Student's Book	 CD-ROM/MP3	 AR App	 Teacher's Guide	 PPT	 CD/DVD-ROM
• Business English	Workplace English (Volumes: 1, 2, 3) 	Book 1: A1-A2 Book 2: A2-B1 Book 3: B1-B2	✓	✓	✓	✓	✓	
	Information & Technology English	A2	✓	✓	✓	✓	✓	
• Tourism English	Hotel English	A2-B1	✓	✓	✓	✓	✓	
	Restaurant English	A2-B1	✓	✓	✓	✓	✓	
	Tourism English	A2-B1	✓	✓	✓	✓	✓	
	Tourism & Hospitality English for Professionals (Volumes: 1, 2) 	Book 1: A1-A2 Book 2: A2-B1	✓	✓	✓	✓	✓	
• Medical English	Nursing English for Pre-Professionals	A2	✓	✓	✓	✓	✓	
	Terms and Strategies for Medical Record -Reading and Writing	A2-B1	✓	✓	✓	✓	✓	

Business English



Tourism English



Medical English

English for Specific Purposes

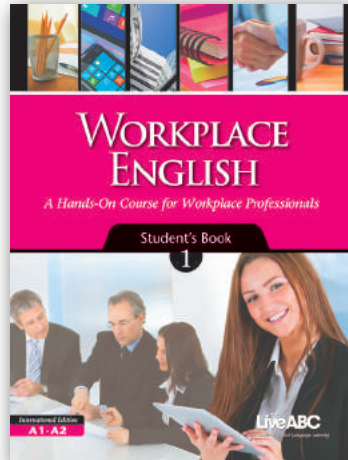
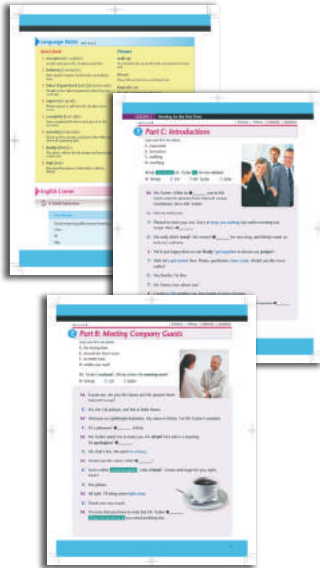
Practical Interactive English Learning



WORKPLACE ENGLISH

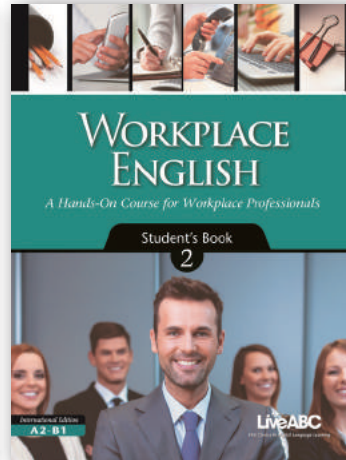
A Hands-On Course for Workplace Professionals

This book consists of ten units. Each unit is divided into 3 to 4 themes with different topics covering speaking and writing activities and depicting business situations such as being in an interview, going on a business trip, writing a business letter and so on. TOEIC-like questions are provided in the Review section.



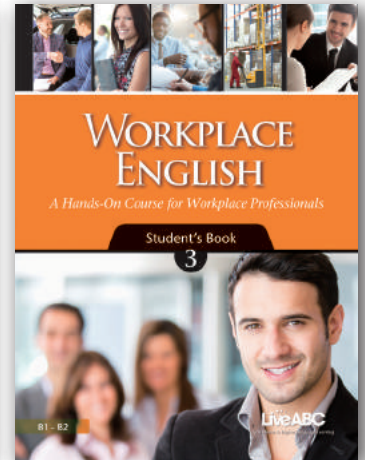
978-986-441-000-2

Book 1
CEFR A1-A2



978-986-5776-87-9

Book 2
CEFR A2-B1



978-986-4412-50-1

Book 3
CEFR B1-B2

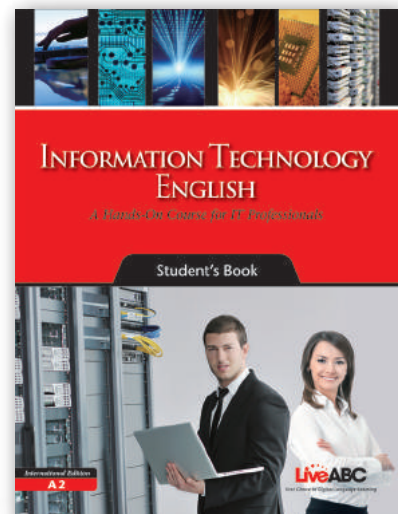
Components:

Student's Book + CD/DVD-ROM/MP3

Teacher's Guide + PPT/Test Bank CD/DVD-ROM

INFORMATION TECHNOLOGY ENGLISH

This book is designed for English communication in the professional IT workplace. It is divided into three parts: "Before Work," "General Work knowledge," and "IT Professional Work." It's suitable for both students with an IT major at college and people just beginning their career as IT professionals.



978-986-6051-68-5

CEFR A2

Components:

Student's Book + CD-ROM/MP3

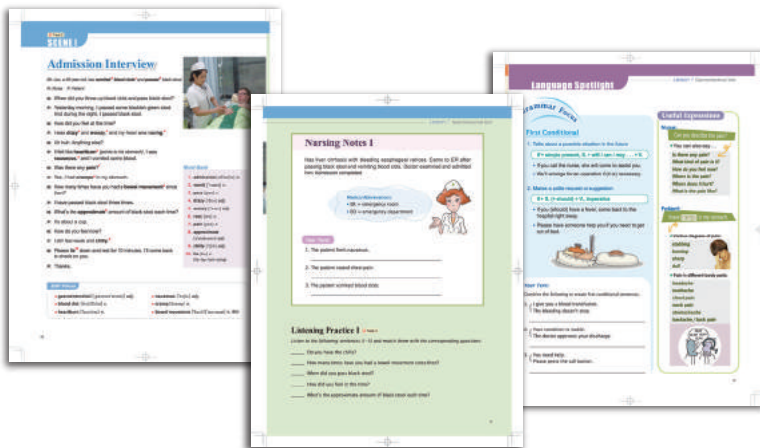
Teacher's Guide + PPT/Test Bank CD-ROM

English for Specific Purposes

Practical Nursing & Medical English Learning

NURSING ENGLISH FOR PRE-PROFESSIONALS

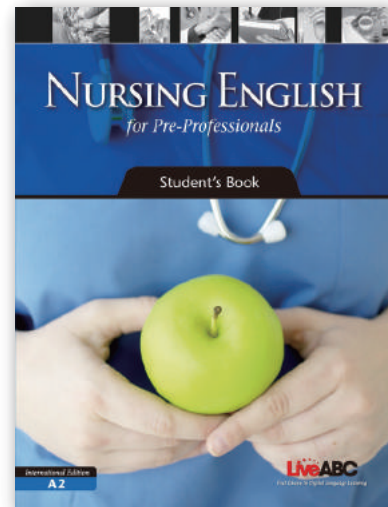
This book offers students' real work context. In each unit there are four practice components which include listening & speaking to patients, writing medical notes and reading medical records.



Components:

Student's Book + DVD-ROM/MP3

Teacher's Guide + PPT/Test Bank DVD-ROM

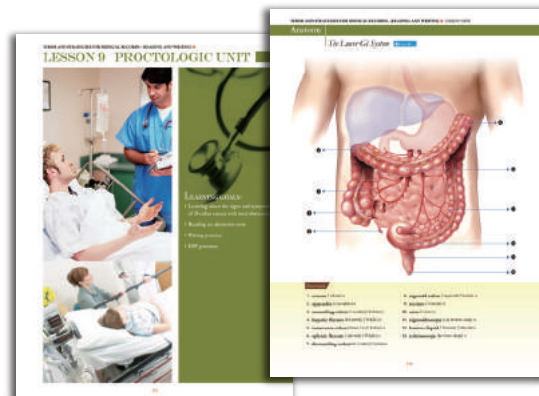


978-986-7162-84-7

CEFR A2

TERMS AND STRATEGIES FOR MEDICAL RECORDS READING AND WRITING

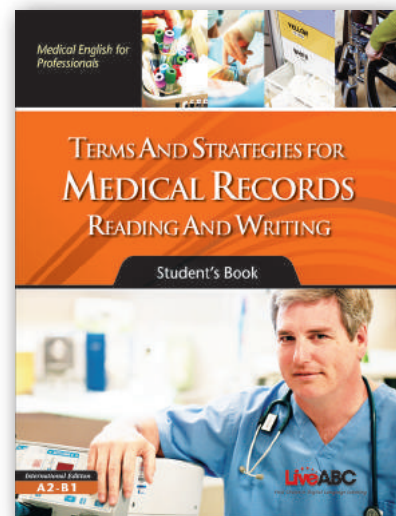
Reading a patient's medical record accurately and effectively is the beginning of a doctor's medical care. This book has 12 divisions as an example of medical records which include those used commonly in hospitals and clinics. The aim of this book is to offer students the necessary tools and strategies to help them read and write medical records effectively.



Components:

Student's Book + MP3

Teacher's Guide + CD-ROM



978-986-6406-67-6

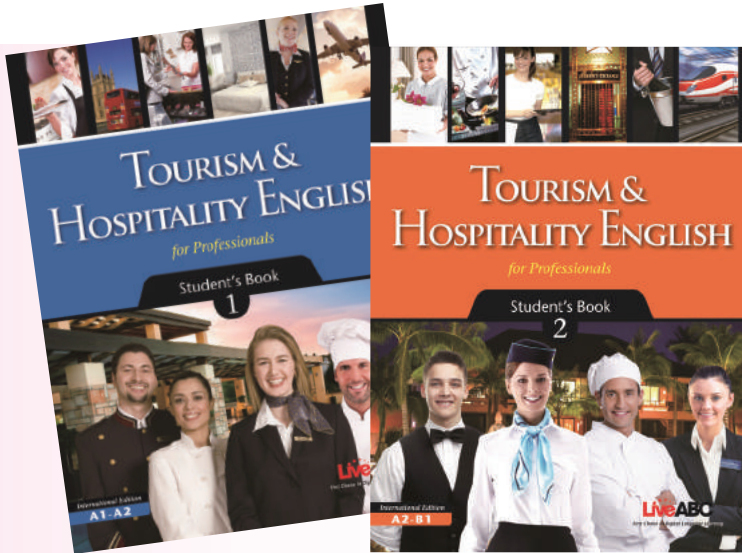
CEFR A2-B1

English for Specific Purposes

Practical Interactive English Learning



TOURISM & HOSPITALITY ENGLISH for Professionals



CEFR A1-A2
978-986-5776-34-3

CEFR A2-B1
978-986-5776-56-5

Components:

Student's Book + DVD-ROM/MP3

Teacher's Guide + PPT/Test Bank DVD-ROM

Tourism & Hospitality English for Professionals is divided into 16 units grouped into four sections. The first section focuses on helping customers in a restaurant. The second prepares learners for speaking with guests in a hotel. In the third section learners face realistic situations in travel agencies and on tours. The last section focuses on situations in airports and on airplanes.

Learners will practice using English in many common tourism and hospitality related situations. Each unit, begins with clearly stated objectives and warm-up questions. Then, learners are introduced to key vocabulary in the Word Power section and practice using those new terms in listening and speaking activities.

The first part of the unit offers a practical dialogue from a real-world situation. Key words from the dialogue will be presented with useful example sentences to help solidify the learner's understanding. The reading, listening, and speaking activities that follow will further ensure that the learner can effectively use what was learned. The second and third parts of each unit cover other related situations and follow the same format as the first. Each unit ends with a review quiz that consists of ten TOEIC style questions.

Learning Overview:

1 Getting Ready

This text book is divided into four major topics, including Restaurant English, Hotel English, Tour English, and Airports Service English. Each major topic covers four units. Before students begin studying a topic, a two-page "Getting Ready" section offers students with must-know specific vocabulary and related conversations about this topic.



2 Unit 1 Taking Reservations

Checklist

List key points in this unit



- Checklist
- In this lesson, you will learn about...
- 1. Taking phone reservations
- 2. Responding to inquiries
- 3. Handling special requests

Warm-Up

How would you answer the phone at a restaurant?

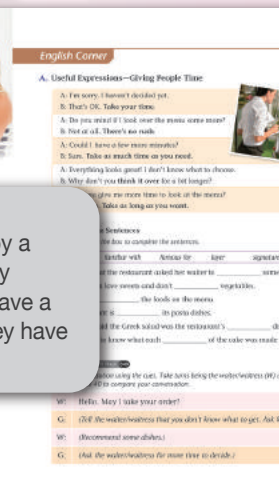
Warm-Up

By discussing questions, students can learn from real situations/ conversations.



4 Conversation

Practical expressions are presented by a situation dialogue which is followed by diverse practice activities. Students have a good opportunity to practice what they have learned in the unit.



urism
or topic
ng each
rs
nd

urism
or topic
ng each
rs
nd

POWER
ettings

red wine glass (red) [waɪn] [glɑːs]
white wine glass [waɪt] [glɑːs]
dinner knife [daɪnər] [naɪf]
spoon [spuːn]
fork [fɔːk]
butter knife [bʌtər] [naɪf]

maget
thing
and pear (G). Then
to make...



3

Word Power

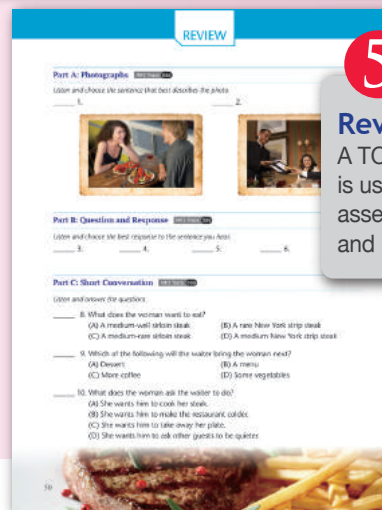
This section introduces new vocabulary and phrases related to the topic of the unit. Learners practice through listening and speaking activities.



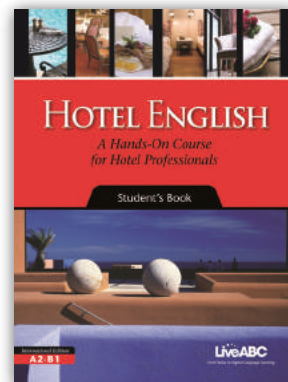
5

Review

A TOEIC-like listening test is used to review and assess students' learning and progress.



HOTEL ENGLISH

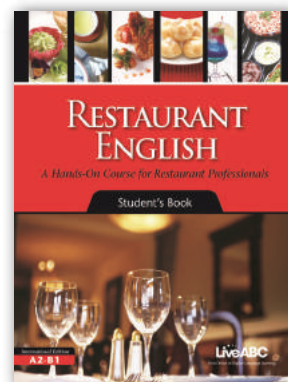


978-986-6700-66-8 CEFR A2-B1

Although the book is divided into fourteen units providing both input and practice in listening and speaking skills, there is plenty of practice with the four language skills. The book aims to help learners develop their own communication skills in the hotel industry.

Components:
Student's Book + DVD-ROM/MP3
Teacher's Guide + PPT/Test Bank
DVD-ROM

RESTAURANT ENGLISH

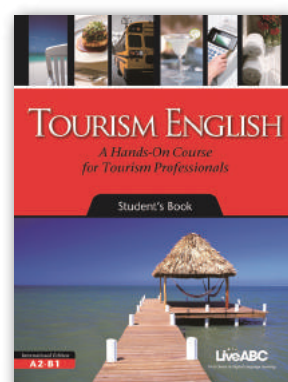


978-986-6700-73-6 CEFR A2-B1

This book is divided into ten units covering the full range of restaurant roles and services. It is designed for intermediate-level students and offers a comprehensive introduction to the English language needed to succeed in today's modern restaurant industry.

Components:
Student's Book + CD-ROM/MP3
Teacher's Guide + PPT/Test Bank
CD-ROM

TOURISM ENGLISH



978-986-6406-21-8 CEFR A2-B1

Tourism English is a hands-on course designed to develop communication skills and it is aimed at tourism students, professionals and anyone involved in the tourism industry. The book covers all the topics relevant to this field.

Components:
Student's Book + CD-ROM/MP3
Teacher's Guide + PPT/Test Bank
CD-ROM

Global Markets



LiveABC is the largest producer of multimedia language learning materials in Taiwan. It owns multiple sales channels and has several strategic partners. In addition to securing the local market, LiveABC is developing overseas markets, with partners in mainland China, Hong Kong, Macau, Korea, Japan, Thailand, Vietnam, UK, Germany, Spain, USA, Mexico, and more countries in Latin America.

◆ Use Taiwan as our R&D base to develop international markets and cooperate with the content providers world-wide, such as those based in USA, Europe, Japan, Thailand, Korea and many other countries. Current partners include:

CNN, Discovery, McGraw-Hill Education, Berlitz, EMC Publishing; Oxford University Press, Anglia Examination, Difusión, SE-Education, Nanmeebooks Publications, Songang Education Group, Live Chinese, Shogakukan Inc., Asahi Press, Tohoshoten, J-Research Publications, Magazine International, AIC Group.



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