

# Outstanding!







First Choice in Digital Language Learning

# Mission

#### Dear Teachers,

LiveABC Interactive English Group is a worldwide organization based in Taiwan. We employ over four hundred people and partner with a multitude of organizations across the island and around the world. Producing quality publications is a lifelong endeavor, and we are dedicated to the development of English, as well as other foreign language learning materials in both print and digital formats. Thank you for your interest in LiveABC's books and systems. If you require any further information, please do not hesitate to contact us.

Best regards, Founder CEO Chun Chi Chen

LiveABC Representative in Latin America

Chin-Chi Chen

CEO of Learning Ark

Shengping Wu

Learning Is Very Easy
with Live ABC

The Leading brand in digital English learning, LiveABC is dedicated to developing and distributing language-learning solutions that are effective and enjoyable to use. By combining the advantages of technology and publishing, LiveABC provides innovative educational resources. Learning Is Very Easy with LiveABC.

# **Global Markets**

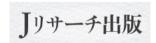


LiveABC is the largest producer of multimedia language learning materials in Taiwan. It owns multiple sales channels and has several strategic partners.

In addition to securing the local market, LiveABC is developing overseas markets, with partners in mainland China, Hong Kong, Macau, Korea, Japan, Thailand, Vietnam, Indonesia, the USA, Mexico, and more countries in Latin America.























# Introduction to Outstanding!

Welcome to *Outstanding!* — *Achieving Excellence in English*. Outstanding English skills will open up doors for anyone in today's world. No matter how out of reach a student's learning goals seem to be, the *Outstanding!* series will provide the boost he or she needs. Each unit of Outstanding! — *Achieving Excellence in English* is designed to push students to put what they have learned into practice as well as to challenge them to expand their skills. As students progress through each level, they are constantly encouraged to put what they have learned to use. At the same time, they never stop taking on new challenges to help themselves reach the next benchmark in the learning process. By developing a hunger for advancement, *Outstanding!* — *Achieving Excellence in English* proves that the sky is the limit for today's learners.

# Titles with Components

			for Students				for Teachers			
Category	Title	CEFR	Textbook Student's Book	Workbook	e-learning	AR App	Teacher's Book,	PPT	e-learning	AR App
• ELT	Outstanding! Full Edition (Book: Starter, 1, 2, 3, 4, 5, 6)	Starter:     A1.1 Book 1:     A1.1 Book 2:     A1.2 Book 3:     A2 Book 4:     B1 Book 5:     B1+ Book 6:     B2	V	V	V	V	V	V	V	<b>V</b>
	Outstanding! Split Edition (Book: Starter A, Starter B, 1A, 1B, 2A, 2B, 3A, 3B, 4A, 4B)	Starter A/B: A1.1 Book 1A/1B: A1.1 Book 2A/2B: A1.2 Book 3A/3B: A2 Book 4A/4B: B1	V	V	V	V	V	V	V	V

# -UNIT 1 - Greetings





#### **Get It Started:**

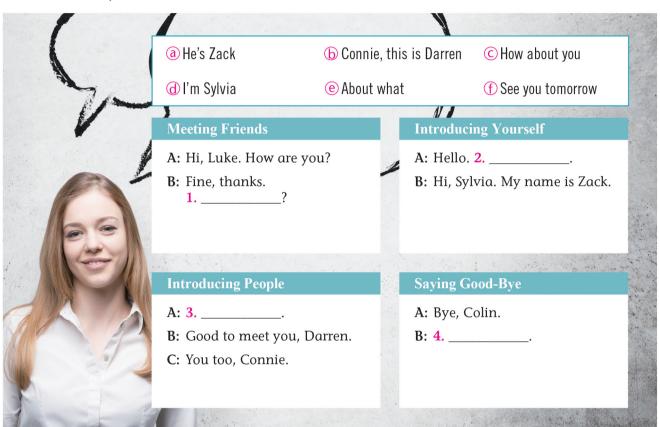
- 1. When was the last time you met a new person?
- 2. How did you meet your best friend?
- 3. How do you usually introduce yourself to someone new?

# **Greetings**

#### **Expressions to Learn**

Write the correct letters in the blanks. There are two wrong answers.

Listen and check your answers. Track 01





Work with a partner. Repeat the dialogues above using these expressions.

Hi.	How are you?	Fine.	
Hello. / Hey. Good morning.	How are things? How are you doing?	Pretty good. Great.	
How about you?	Good to meet you.	Bye.	
What about you? And you?	Nice to meet you. Nice meeting you.	See you later. Have a good day.	



#### **I Words to Learn**

Do you know how to say these majors? Listen and repeat. Track 02



English n. [ˈɪŋglɪʃ]













#### I Say It Right

Practice introducing your major to a partner.

Question	Res	ponse
What's your major?	I'm a(n) major. My major is is my major.	I'm in the department. I'm a(n) student.
Are you a(n) major?	Yes, I am. I'm in my first / second / third / fourth year. No, I am not. I'm in the department.	

#### **I Listen Up**

Task I Listen to the three speakers and write their majors. Track 03



**Task II** Listen again and circle the sentence you hear.

Speaker 1	a. I'm a journalism major.	<b>b.</b> I major in journalism.
Speaker 2	<ul><li>a. My name is Frank, and I'm an engineering student.</li><li>b. I'm Frank, and I study engineering.</li></ul>	
Speaker 3	a. History is my major.	<b>b.</b> My major is history.



L&S: Lindsay and Sophia

Jack and Lindsay leave their first class.

Jack: Excuse me. Is this your book?

Lindsay: Yes, it is. Thanks. I'm Lindsay.

Jack: Sorry. Could you repeat your name?

Lindsay: Sure. It's Lindsay. L-I-N-D-S-A-Y.

Jack: My name is Jack. Nice to meet<sup>2</sup> you, Lindsay.

Lindsay: Nice to meet you too. Jack, this is my friend Sophia.

Jack: Hello, Sophia. Are you English majors<sup>3</sup>?

Sophia: I am, but she's not.

Lindsay: Sophia is right. My major is history. How about you?

Jack: I'm in the tourism department<sup>4</sup>. I have to go now. See you both<sup>5</sup> on Thursday!

L&S: Bye!



Work in a group of three. Make your own conversations.

A: Hello. My name is \_\_\_\_\_. What about you?

B: I'm \_\_\_\_\_. Could you say your name again?

A: No problem. It's \_\_\_\_\_\_. (B's name), meet my classmate

\_\_\_\_\_ (C's name).

B: Pleased to meet you, \_\_\_\_\_ (C's name).

**C:** Pleased to meet you too.

#### A. Key Words Track 05

- **1. repeat** [rɪ`pit] *v*. Repeat the exercise when you go home.
- 2. meet [mit] v.
  I am pleased to meet you, Mrs. Woods.
- 3. major [med37] n.
  All English majors must take this class.
  Cindy wants to change her major to law.
- **4. department** [dr`partmənt] *n*. Mr. Lee is the head of the history department.
- 5. both  $[bo\theta]$  pron. Tom and Luke like basketball. They are both great players.

#### **B. Language Tips**

#### 1. Getting Someone's Attention

Excuse me.

Pardon me.

I'm sorry.

Pardon me. Where is Main Street?

Sorry.

Sorry. Sorry. Is this the train to Kaohsiung?

#### 2. Making and Responding to Polite Requests

Question	Response
Could you, please? (most polite)	Of course. (most formal)
Could you?	Yes.
Can you, please?	Sure.
Can you?	No problem.

**Usage Note** 

Please sometimes comes after the subject (you). No comma (,) is needed.

For Example:

- A: Could you please spell your last name?
  - B: Yes. It's Moore. M-O-O-R-E.
- A: Can you please give me some water?
  - **B:** Sure. Here you go.

#### C. Wrap Up

Listen to the audio. Complete the sentences with the words you hear. Track 06

1 You are Carol,	<b>4.</b> Are you in the?
right?	5. It's a good
2. We are in your class.	<b>6.</b> It's to talk to you.
3 you that?	·



#### The Present of Be Verbs

#### A. Statements

	Subject + Be Verb	Contraction	Example
	I am	I'm	I'm a college student.
Affirmative	you are	you're	You're nice.
Ammune	he / she / it is	he's / she's / it's	He's a good writer.
	we / you / they are	we're / you're / they're	We're in the same English class.
	I am not	I'm not	I'm not angry at you.
	you are not	you're not / you aren't	You aren't a taxi driver.
Negative	he / she / it is not	he's / she's / it's not he / she / it isn't	It isn't the answer.
	we / you / they are not	we're / you're / they're not we / you / they aren't	They aren't Japanese people.

#### **Openity** Check for Pronunciation

Listen and circle the form you hear. Track 07

//	I 0700 / I/200	i+ in / i+/n	they're not / they aren't
ou are / vou're	I am / i m	11 15 / 11 5	they re not / they aren't

#### B. Yes / No Questions

he is / he's

Question	Short Answer
Are you in the history department?	Yes, I am. No, I'm not.
Is soccer a popular sport here?	Yes, it is. No, it's not. / No, it isn't.
Are your shoes expensive?	Yes, they are. No, they're not. / No, they aren't.

Usage Note
We don't use
contractions in
positive short
answers.

#### C. Wh- Questions

Question	Short Answer	Long Answer	
What is a Wii?	A video game system.	It's a video game system.	
Who is John Irving?	A writer.	He's a writer.	
When is the first class?	Eight a.m.	It's at eight a.m.	
Where are the people from?	San Diego.	They're from San Diego.	

#### A. Fill in the Blanks

Write the correct words. Use contractions if possible.

1	A: your father happy with your score?  B: No, he	2	A: you and Megan late today?  B: Yes, The traffic bad.
3	A: Ellen, you hungry?  B: Yes, Let's order some pizza.	4	A: Hi, Josh Steve in his car?         B: Yes,         A: Good. My bag in there.
5	A: Sam's Noodles a good place to eat?  B: Yes, The food there delicious my favorite restaurant.	6	A: My brothers both students at Harvard.  B: in the same department?  A: No,

#### B. Match

Match the question with the appropriate response.

1.	What is their address?
2.	When is your birthday?
3.	Where are your parents?
4.	What are their names?
5.	Is the painting real?
6.	Where is the park?
7.	Who is that man?
8.	Is the number correct?

- a. He's Professor Brown.
- **b.** No, it's not. It's wrong.
- c. It's 216 Maple Street.
- **d.** Yes, it is. It's really old too.
- e. They are called John and Kevin.
- f. It's tomorrow.
- g. It's near the school.
- **h**. They are at a party.

#### C. Complete the Passage

Fill in the blanks with be verbs.

My name 1 Wen. I 2 24 years old, and I	
3 from Hong Kong. The city 4 an exciting place.	
It 5 full of people. Hong Kong 6 also a center of	
business. Banks 7 everywhere. The people of Hong Kong	
8 really in love with food. Dim sum dishes 9 delicious.	
Yung Kee 10 my favorite dim sum place. The waiters there	
11 nice. The food 12 great too! You 13	
welcome to try it.	



These three people are all workers in different jobs. What do you think the reading is about?



## Finding Your Dream Job

- t is hard to choose a major. The top majors in Taiwan are L engineering, business, and health. Many students in Taiwan study one of these subjects. Some majors make lots of money, and some make less money. Doctors make the most money.
- They make about \$190,000 every year. Is money important to you? Maybe it is more important to be happy. Priests make less money, but they are happy workers. People like doctors and managers make a lot of money, but the stress is high. Is stress a problem for you? Think about the right job for you when you choose a major.

Read the article and answer the following questions.

- 1. How important is money to
- 2. What's the top paying job?
- 3. What's the problem with being a doctor or a manager?



#### Look at the list of jobs:

High Pay	Happy Workers	Most Stress
Doctor	Priest	Firefighter
Dentist	Firefighter	Manager
Lawyer	Principal	Taxi Driver
Engineer	Artist	Doctor
Computer Expert	Teacher	Police Officer

Sources: Bureau of Labor Statistics, USDL, Jobs Rated Survey, NORC / University of Chicago

#### A. Synonyms

Match the word in bold with its synonym.

hard	choose	top	make	stress	job
•	•	•	•	•	•
•	•	•	•	•	•
popular	earn	worries	difficult	work	pick

Use the words in bold to fill in the blanks.

- ${f 1.}$  The test question is not easy. It's
- 2. She watches TV to relax and forget her
- 3. Jake needs to \_\_\_\_\_ a new color for his room.
- **4.** This is one of the \_\_\_\_\_ museums in the country.
- 5. I'm a student, but I have a \_\_\_\_\_at night too.
- **6.** Alex works long hours, but he doesn't very much money.

#### **B.** Classification

Write the job title under each picture. There are two wrong answers.

artist
teacher
police officer
engineer
doctor
manager
taxi driver
priest



1. \_\_\_\_\_



2. \_\_\_\_\_



3. \_\_\_\_\_



4. \_\_\_\_\_



5. \_\_\_\_\_



6. \_\_\_\_\_

#### C. Multiple Choice

Circle the answers.

- 1. What are popular majors in Taiwan?
  - a. Business, health, and engineering
  - **b.** Tourism, engineering, and health
  - c. English, health, and nursing
  - d. Business, history, and health
- 3. Who is the happiest at work?
  - **a.** A driver
- **b.** A police officer
- **c.** A dentist
- d. A priest

- 2. How much do doctors make every year?
  - a. \$19,000
  - **b.** \$190,000
  - c. Not much
  - d. It doesn't say.
- 4. Who has the most stress?
  - a. A teacher
- **b.** An artist
- **c.** A firefighter
- d. All of them



#### Task I

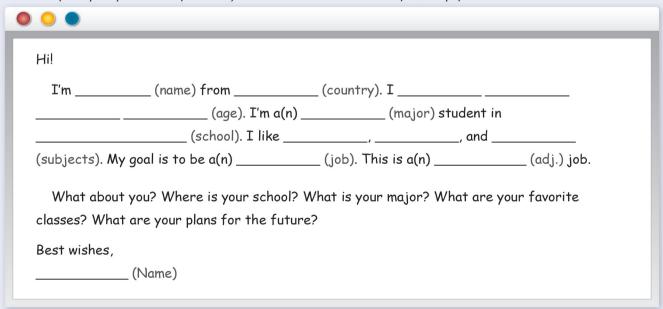
Look at the Web page and fill in the blanks.

favorite traveling tourism is major stress both job



#### Task II

Write to your pen pal about your major. You can use a dictionary to help you.

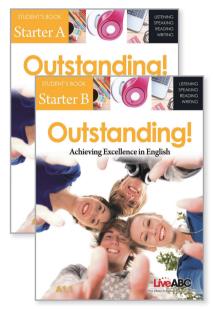


English for Listening, Speaking, Reading and Writing

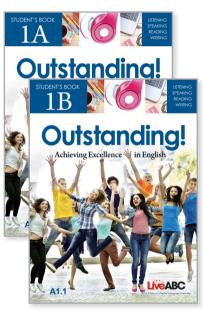


Split Edition

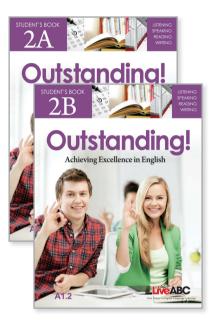
**Split Edition** 



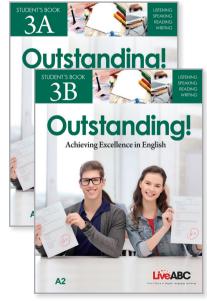
Starter A, Starter B
CEFR A 1.1



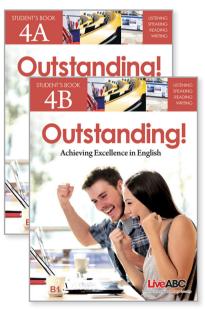
BOOK 1A, 1B CEFR A1.1



BOOK 2A, 2B CEFR A1.2



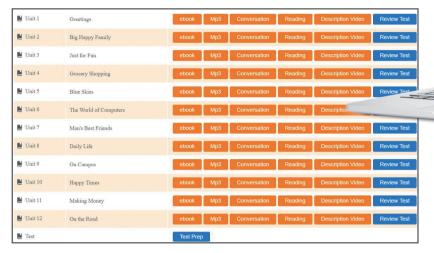
BOOK 3A, 3B CEFR A2



BOOK 4A, 4B CEFR B1

# Outstanding! e-Learning for Students

The e-Lab is the online platform for OS, LE, ESP & ARdS. It offers supplementary materials of the student book. Each unit allows the student to engage with all the digital material available.



User-friendly interface and wellorganized menu for students to move from one activity block to the next one.

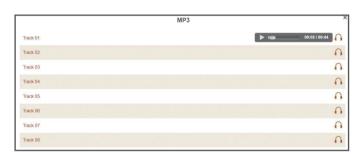
#### eBook

The e-book is the digital version of the book. Students can watch the videos and listen to the recordings online.



#### Мр3

Listen to all the audio files in each unit with just one click.



#### Conversation

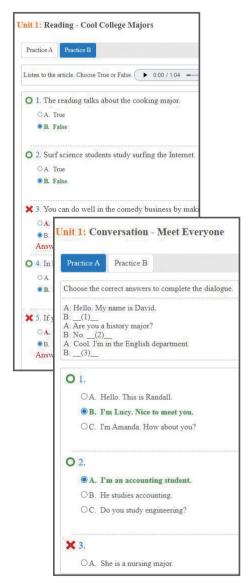
Watch conversation videos covered in each unit. Scripts and speed slow audio functions are also available.





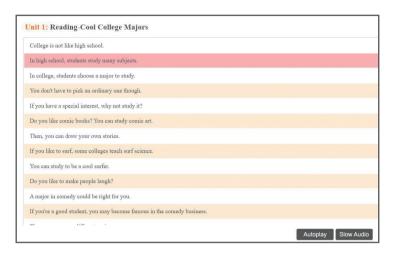
#### Practice

The practice section allows students to review the content taught in each unit. The platform has an instant correction function so students can follow up of their progress on the spot.



#### Reading

The reading section is designed to test student's reading capabilities and keep them engaged in each reading text.



#### Description Video

The description video section has different types of videos recorded by experienced English teachers. It is divided into four major categories: opening, dialogue, reading & grammar. Each video explains in detail the content taught in each unit and more.



**Review Test** 

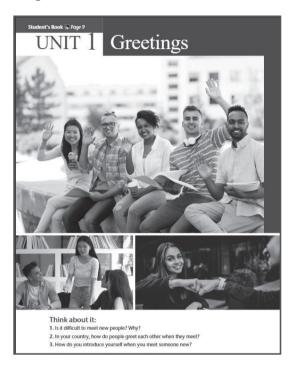
Test Prep

The Review Test and the Test Prep are designed to evaluate the student's comprehension in each unit and the overall content of the book.

# Outstanding! Online Resources for Teachers

#### Teacher's Book (PDF)

Access the answer keys and a wide range of teaching notes to keep your students engaged during the class.



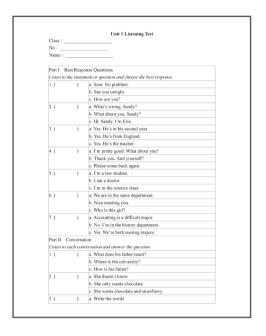
PPT

Our online PPT tool allows teachers to lead the class, share answers and even write notes during class.



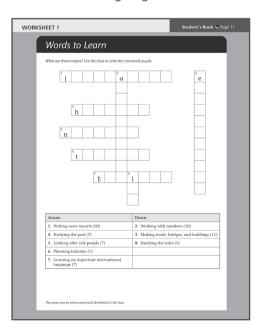
#### Listening / Reading Test

Downloadable listening and reading tests for each unit.



#### Worksheet

Downloadable worksheets to engage students in different tasks using English.

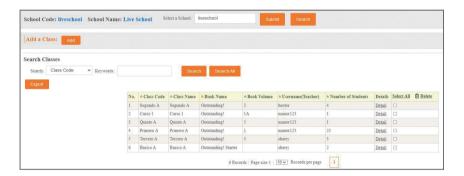




#### **Learning tracking interface**

Keep track of the progress of each of your students with just one click. Export all the data to your PC and access it offline.





#### **Class Management**

With your teacher account, create all your classes and manage the information of each class

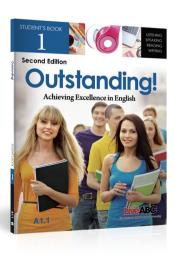
#### For students and teachers

#### **AR APP** (Augmented Reality APP)

Download our app to experience our AR videos and audios with your mobile. Look for the pages with the AR icon and scan them.











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**SINCE 1997** 

First magazine in co-partnership with CNN



2000

2001



Live magazine



ABC magazine

2002

2003

biz magazine, business oriented



First annual compilation of all the magazines



2004

2008

**2017** 





biz magazine business oriented partnership



ESP series, more than 10 books were launched

2016

Come to Live primary series



Outstanding! Series

Live Escalate series



2018

**2021** 



Advanced Reading Strategies













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