

# ENGLISH LANGUAGE TEACHING

# 2023

## CATALOGUE



Business

Listening  
Compreh

Nursing

eBook

Restaurant

Hospitality

# LiveABC

# Mission

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Dear Teachers,

LiveABC Interactive English Group is a worldwide organization based in Taiwan. We employ over four hundred people and partner with a multitude of organizations across the island and around the world. Producing quality publications is a lifelong endeavor, and we are dedicated to the development of English, as well as other foreign language learning materials in both print and digital formats. Thank you for your interest in LiveABC's books and systems. If you require any further information, please do not hesitate to contact us.

Best regards,

Founder CEO

Chun Chi Chen



LiveABC Representative in Latin America

CEO of Learning Ark

Shengping Wu



Learning Is Very Easy  
with LiveABC

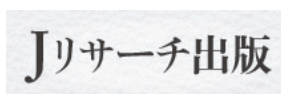
The Leading brand in digital English learning, LiveABC is dedicated to developing and distributing language-learning solutions that are effective and enjoyable to use. By combining the advantages of technology and publishing, LiveABC provides innovative educational resources. Learning Is Very Easy with LiveABC.

# Global Markets



LiveABC is the largest producer of multimedia language learning materials in Taiwan. It owns multiple sales channels and has several strategic partners.

In addition to securing the local market, LiveABC is developing overseas markets, with partners in mainland China, Hong Kong, Macau, Korea, Japan, Thailand, Vietnam, Indonesia, the USA, Mexico, and more countries in Latin America.



**Education**





# ELT Textbooks

## Kindergarten



## Primary

### Sound It Out



#### The Total Solution



### COME TO LIVE



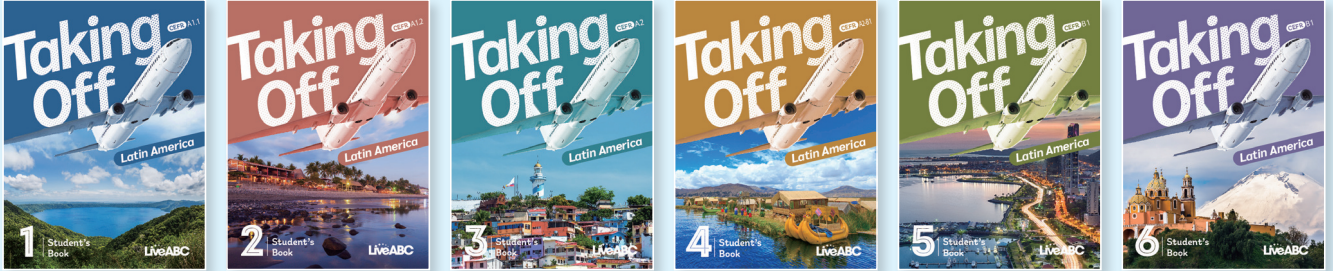
### READY, GO!







## Taking Off Latin America



Books designed with careful attention to students' needs and interests at each stage to enhance comprehension and production skills.



## Live Escalate



## Live Escalate Lite



Live Escalate is designed to develop the language four skills. The series contents, components and abundant resources offer students real-life topics and enough practice so they can develop their communication skills and meet today's life needs.

# Outstanding!



**First Edition**



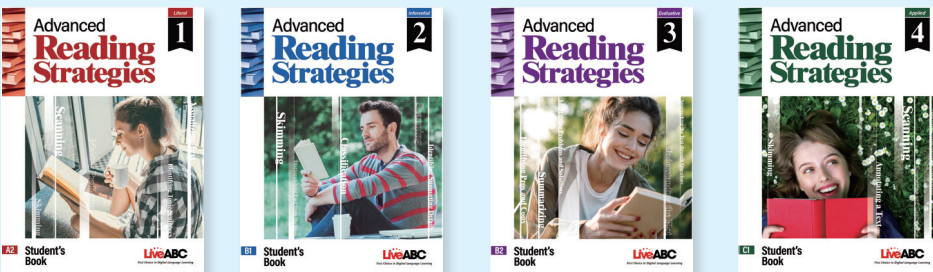
**Second Edition**



Outstanding is designed to set students in motion so they can put what they have learned into practice and offers them a continuous challenge to expand their communication skills.



## Advanced Reading Strategies



Advanced Reading Strategies contains a wide range of interesting themes and features a variety of reading text forms, including articles, stories, recipes, jokes, online reviews, poems, and more. The intriguing and diverse content not only helps get students' attention but also allows them to approach reading in a fun way.



# ESP-English for Specific Purposes

## Business English



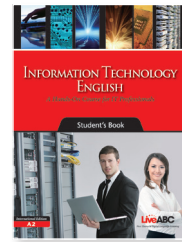
**WORKPLACE  
ENGLISH**



**WORKPLACE  
ENGLISH  
2<sup>ND</sup> EDITION**



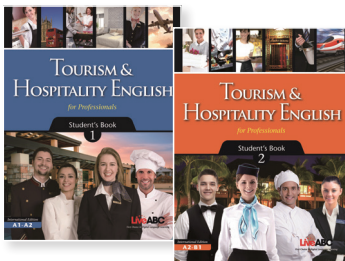
**INFORMATIONAL  
TECHNOLOGY  
ENGLISH**



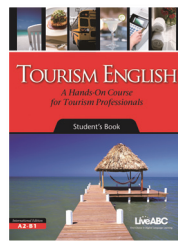
## Tourism English



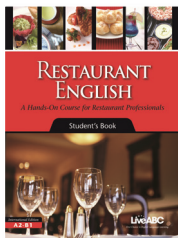
**TOURISM &  
HOSPITALITY  
ENGLISH**



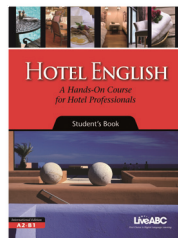
**TOURISM  
ENGLISH**



**RESTAURANT  
ENGLISH**



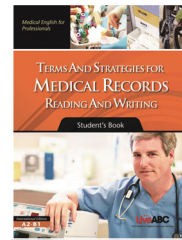
**HOTEL  
ENGLISH**



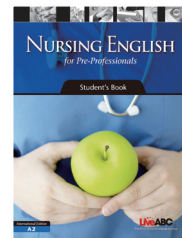
## Medical Services English



TERMS AND STRATEGIES FOR  
**MEDICAL RECORDS**  
READING AND WRITING

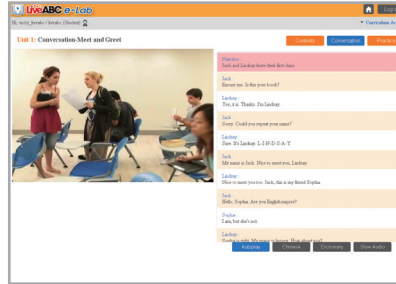
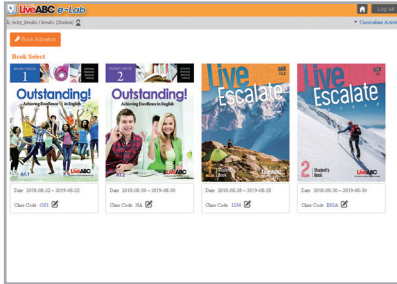


**NURSING  
ENGLISH**



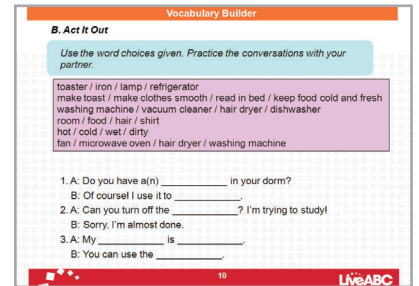
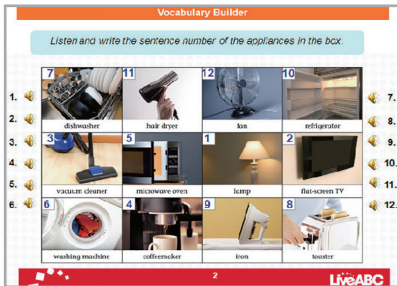
# Total Solution Features

## Learning Materials – Multimedia learning platform



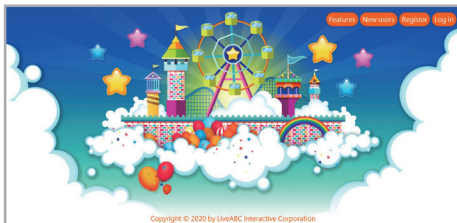
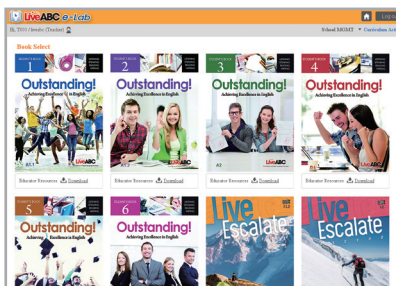
User-friendly learning interface, conversation videos, listening practice, and additional exercises

## Teaching Materials – Power Point Files for Classes



Digital teaching resources for teachers

## On-line learning and management platform



Carefully designed interactive platforms that enhance students' learning skills



# English Textbook Titles with Components

Category	Title	For Students						For Teachers		
		 Student's Book	 Workbook	 Video / Mp3	 Web-School	 AR App	 eBook	 Teacher's Guide	 PPT File	 Test Bank
• K	<b>KidsABC</b> (Volume: 1,2,3,4,5,6)	✓	✓	✓	✓	✓	-	✓	Resources for Teachers	
• Phonics	<b>Sound It Out Lite</b> (Volume: 1,2,3)	✓	-	✓	-	Not AR	-	Answer Key	Teacher's Guide PPT	
• Primary	<b>Come to Live Full Edition</b> (Volume: Starter,1,2,3,4,5,6)	✓	✓	✓	✓	✓	✓	✓	✓	
	<b>Come to Live Split Edition</b> (Split Volume: 1A,1B,2A,2B,3A,3B)	✓	✓	✓	✓	✓	✓	✓	✓	
	<b>Ready Go</b> (Volume: Get Ready, 1, 2, 3, 4, 5, 6)	✓	+Story Time	Mp3	-	Not AR	-	✓	Resources for Teachers	
• Secondary	<b>Live Escalate</b> (Volume: Starter,1,2,3,4,5)	✓	✓	✓	✓	✓	✓	✓	✓	
	<b>Live Escalate Lite</b> (Volume: 1,2,3,4,5)	✓	✓	✓	✓	✓	✓	✓	✓	
	<b>Taking Off Latin America (coming soon)</b> (Volume: 1, 2, 3, 4, 5, 6)	✓	✓	-	-	✓	-	Quick Teaching Guide	✓	
• High School	<b>Outstanding! Full Edition</b> (Volume: Starter,1,2,3,4,5,6)	✓	✓	✓	✓	✓	✓	✓	✓	
	<b>Outstanding! Split Edition</b> (Volume: Starter A&B,1A,1B,2A,2B,3A,3B,4A,4B)	✓	✓	✓	✓	✓	✓	✓	✓	
• Skills	<b>Advanced Reading Strategies</b> (Volume: 1,2,3,4)	✓	-	Mp3	✓	✓	✓	✓	PPT, PDF	
	<b>Reading Smart (coming soon)</b> (Volume: 1,2,3)	✓	-	Mp3	-	-	-	Quick Teaching Guide	-	
• Business English	<b>Workplace English</b> (Volume: 1,2,3)	✓	-	✓	✓	✓	✓	Answer Key	✓	
	<b>Workplace English 2<sup>nd</sup> Edition</b> (Volume: 1,2)	✓	-	✓	✓	✓	✓	✓	✓	
	<b>Information &amp; Technology English</b>	✓	-	✓	✓	✓	✓	Answer Key	✓	
• Tourism English	<b>Tourism English</b>	✓	-	✓	✓	✓	✓	Answer Key	✓	
	<b>Hotel English</b>	✓	-	✓	✓	✓	✓	Answer Key	✓	
	<b>Restaurant English</b>	✓	-	✓	✓	✓	✓	Answer Key	✓	
	<b>Tourism &amp; Hospitality English</b> for Professionals (Volume: 1,2)	✓	-	✓	✓	✓	✓	Answer Key	✓	
• Medical English	<b>Nursing English</b> for Pre-Professionals	✓	-	✓	✓	✓	✓	New Teaching Guide	✓	
	<b>Terms and Strategies for Medical Records Reading and Writing</b>	✓	-	MP3 only	✓	✓	✓	New Teaching Guide	✓	

# All Learning Roads Lead to This .....



## Young Adults & Adults

A1.1	A1.2	A2	B1	B1+	B2	C1
Outstanding! Starter	Outstanding! 2	Outstanding! 3	Outstanding! 4	Outstanding! 5	Outstanding! 6	
Outstanding! 1						
Outstanding! 1A	Outstanding! 2A	Outstanding! 3A	Outstanding! 4A			
Outstanding! 1B	Outstanding! 2B	Outstanding! 3B	Outstanding! 4B			
Live Escalate Starter	Live Escalate 1	Live Escalate 2	Live Escalate 3	Live Escalate 4	Live Escalate 5	
	Live Escalate Lite 1	Live Escalate Lite 2	Live Escalate Lite 3	Live Escalate Lite 4	Live Escalate Lite 5	
		Advanced Reading Strategies 1	Advanced Reading Strategies 2		Advanced Reading Strategies 3	Advanced Reading Strategies 4
Taking Off 1	Taking Off 2	Taking Off 3				
		Taking Off 4				
			Taking Off 5			
			Taking Off 6			

## Young Learners

<A1	<A1	A1	A1	A2	A2
			STARTERS	MOVERS	FLYERS
Come to Live Starter	Ready Go Get Ready	Come to Live 2	Come to Live 3	Come to Live 4	Come to Live 5
Come to Live 1	Ready Go 1	Come to Live 2A	Come to Live 3A		Come to Live 6
Come to Live 1A	Ready Go 2	Come to Live 2B	Come to Live 3B		
Come to Live 1B	Ready Go 3	Ready Go 5	Ready Go 6		
	Ready Go 4				

## ESP

A1	A2	B1	B2	C1
Workplace English 1				
	Workplace English 2			
	Information Technology English	Workplace English 3		
	Tourism English			
	Hotel English			
	Restaurant English			
Tourism & Hospitality 1				
	Tourism & Hospitality 2			
	Nursing English Student Book			
	Terms and Strategies for Medical Records Reading and Writing			





# LiveABC

SINCE 1997

First magazine in co-partnership with CNN



2000

2001



Live magazine



ABC magazine

2002

2003

biz magazine, business oriented



First annual compilation of all the magazines

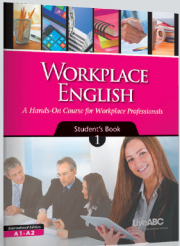


2004

2008



biz magazine business oriented partnership



ESP series, more than 10 books were launched

2016

2017

Come to Live primary series



Outstanding! Series

Live Escalate series



2018

2021



Advanced Reading Strategies

# LiveABC

Interactive English Group | 互動英語教學集團  
希伯爾股份有限公司



English for Specific Purposes

English for  
General  
Purposes

Workplace

Tourism English

Hotel

Cosmetic Science

Reading / Listening Comprehension

LiveABC



<http://www.liveabc.com/global/index.html>



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