

# ESP

## Latin America Catalogue



Business



Workplace



Nursing

Restaurant

Hospitality

LiveABC

# Mission

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Dear Teachers,

LiveABC Interactive English Group is a worldwide organization based in Taiwan. We employ over four hundred people and partner with a multitude of organizations across the island and around the world. Producing quality publications is a lifelong endeavor, and we are dedicated to the development of English, as well as other foreign language learning materials in both print and digital formats. Thank you for your interest in LiveABC's books and systems. If you require any further information, please do not hesitate to contact us.

Best regards,  
Founder CEO  
Chun Chi Chen



LiveABC Representative in Latin America  
CEO of Learning Ark  
Shengping Wu



Learning Is Very Easy  
with LiveABC

The Leading brand in digital English learning, LiveABC is dedicated to developing and distributing language-learning solutions that are effective and enjoyable to use. By combining the advantages of technology and publishing, LiveABC provides innovative educational resources. Learning Is Very Easy with LiveABC.

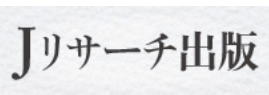


# Global Markets



LiveABC is the largest producer of multimedia language learning materials in Taiwan. It owns multiple sales channels and has several strategic partners.

In addition to securing the local market, LiveABC is developing overseas markets, with partners in mainland China, Hong Kong, Macau, Korea, Japan, Thailand, Vietnam, Indonesia, the USA, Mexico, and ten more countries in Latin America.



**Education**



# Titles with Components

Category	Title	CEFR	for Students				for Teachers			
			Student's Book	Workbook	e-learning	AR App	Teacher's Guide	PPT	e-learning	AR App
• Business English	<b>Workplace English</b> (Volume: 3)	B1-B2	✓	-	✓	✓	✓	✓	✓	✓
	<b>Workplace English 2<sup>nd</sup> Edition</b> (Volume: 1,2)	Book1: A1-A2.1 Book2: A2-B1	✓	-	✓	✓	✓	✓	✓	✓
	<b>Information &amp; Technology English</b>	A2	✓	-	✓	✓	Answer Key	✓	✓	✓
• Tourism English	<b>Tourism English</b>	A2-B1	✓	-	✓	✓	Answer Key	✓	✓	✓
	<b>Hotel English</b>	A2-B1	✓	-	✓	✓	Answer Key	✓	✓	✓
	<b>Restaurant English</b>	A2-B1	✓	-	✓	✓	Answer Key	✓	✓	✓
	<b>Tourism &amp; Hospitality English</b> for Professionals (Volume: 1,2)	Book1: A1-A2 Book2: A2-B1	✓	-	✓	✓	Answer Key	✓	✓	✓
• Medical English	<b>Nursing English</b> for Pre-Professionals	A2	✓	-	✓	✓	New Teaching Guide	✓	✓	✓
	<b>Terms and Strategies for Medical Records Reading and Writing</b>	A2-B1	✓	-	✓	✓	New Teaching Guide	✓	✓	✓



# ESP-English for Specific Purposes

## Business English



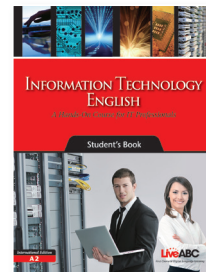
WORKPLACE ENGLISH



2<sup>nd</sup> Edition



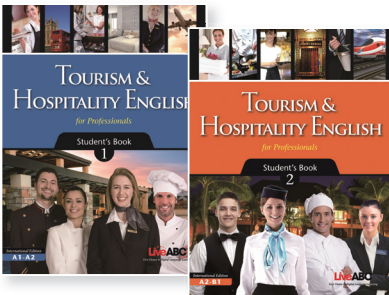
INFORMATIONAL  
TECHNOLOGY ENGLISH



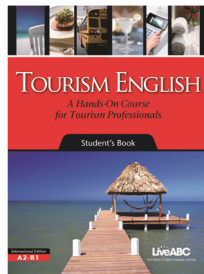
## Tourism English



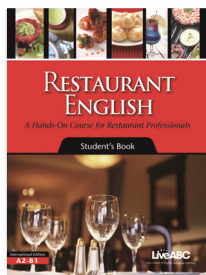
TOURISM &  
HOSPITALITY  
ENGLISH



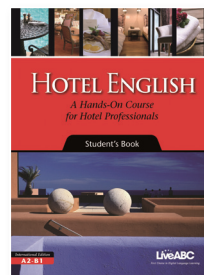
TOURISM  
ENGLISH



RESTAURANT  
ENGLISH



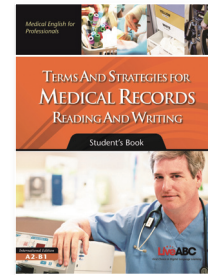
HOTEL  
ENGLISH



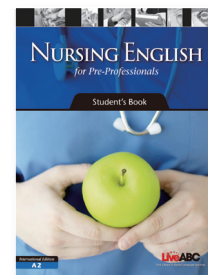
## Medical Services English



TERMS AND STRATEGIES FOR  
MEDICAL RECORDS  
READING AND WRITING



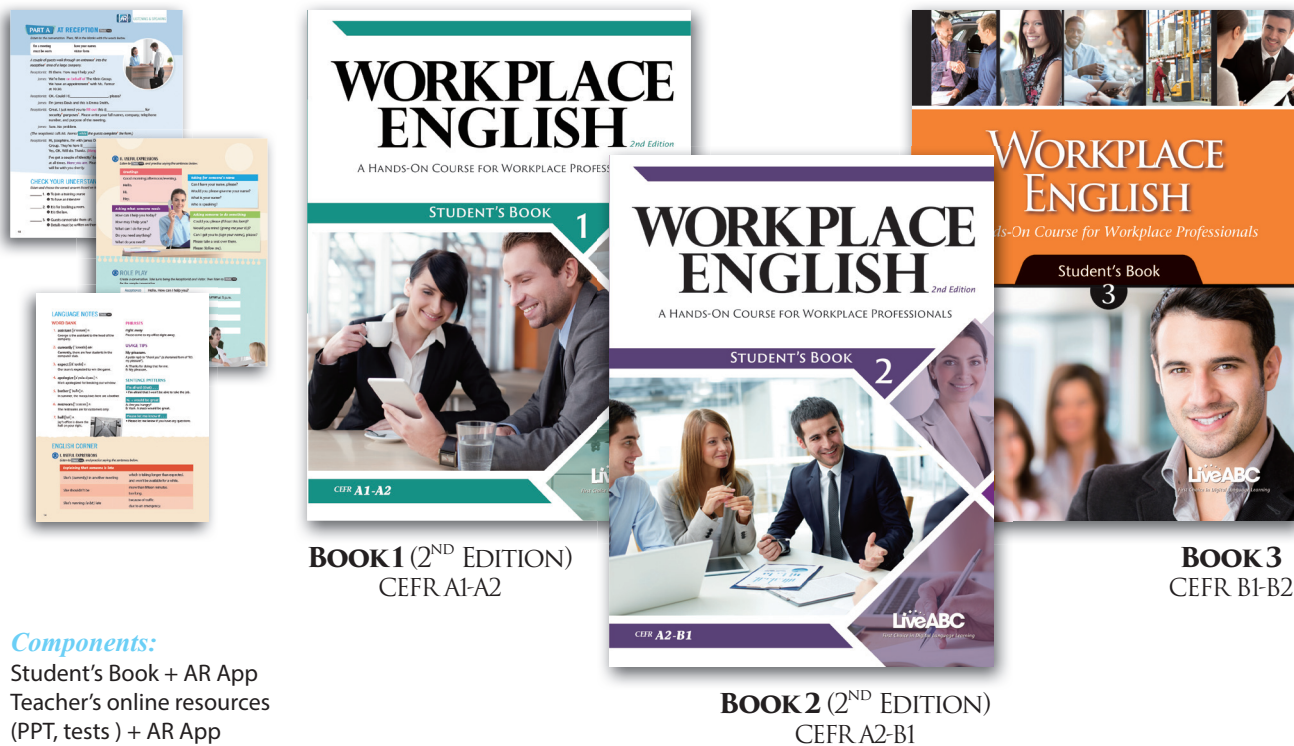
NURSING  
ENGLISH



# Business English

## WORKPLACE ENGLISH

This book consists of ten units. Each unit is divided into 3 to 4 themes with different topics covering speaking and writing activities and depicting business situations such as being in an interview, going on a business trip, writing a business letter and so on. TOEIC-like questions are provided in the Review section.



The image displays three covers of the 'Workplace English' Student's Books. Book 1 (2nd Edition) is for CEFR A1-A2, Book 2 (2nd Edition) is for CEFR A2-B1, and Book 3 is for CEFR B1-B2. Each cover features a photograph of business professionals in a meeting. The books are part of a 'Hands-On Course for Workplace Professionals' and include an AR App and online resources.

**BOOK 1 (2<sup>ND</sup> EDITION)**  
CEFR A1-A2

**BOOK 2 (2<sup>ND</sup> EDITION)**  
CEFR A2-B1

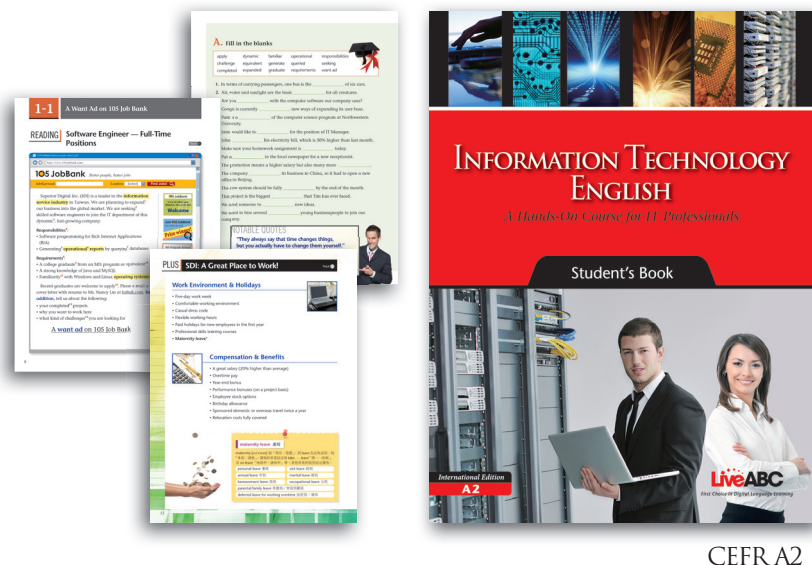
**BOOK 3**  
CEFR B1-B2

**Components:**  
Student's Book + AR App  
Teacher's online resources  
(PPT, tests) + AR App

## INFORMATION TECHNOLOGY ENGLISH

This book is designed for English communication in the professional IT workplace. It is divided into three parts: "Before Work," "General Work knowledge," and "IT Professional Work." It's suitable for both students with an IT major at college and people just beginning their career as IT professionals.

**Components:**  
Student's Book + AR App  
Teacher's online resources  
(PPT, tests) + AR App



The image shows the cover of the 'Information Technology English' Student's Book, International Edition, for CEFR A2. The cover features a photograph of a man and a woman in a server room. The book is part of a 'Hands-On Course for IT Professionals' and includes an AR App and online resources.

**INFORMATION TECHNOLOGY ENGLISH**  
A Hands-On Course for IT Professionals

Student's Book

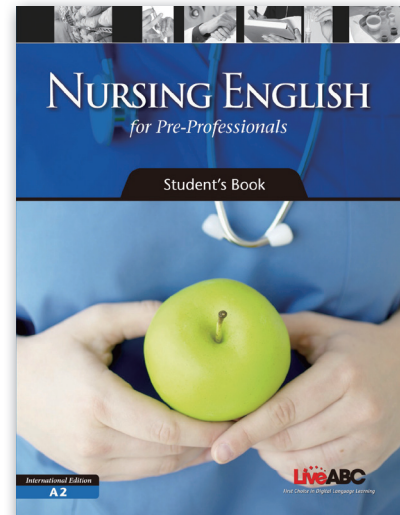
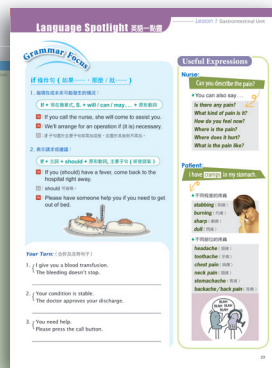
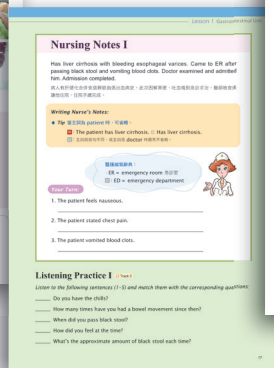
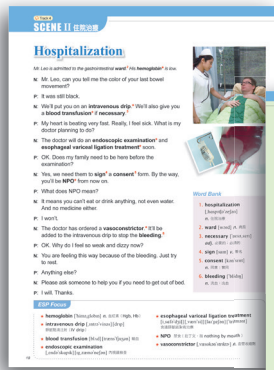
International Edition  
A2

LiveABC  
First Choice of Digital Language Learning

# Medical Services English

## NURSING ENGLISH

This book offers students' real work context. In each unit there are four practice components which include listening & speaking to patients, writing medical notes and reading medical records.

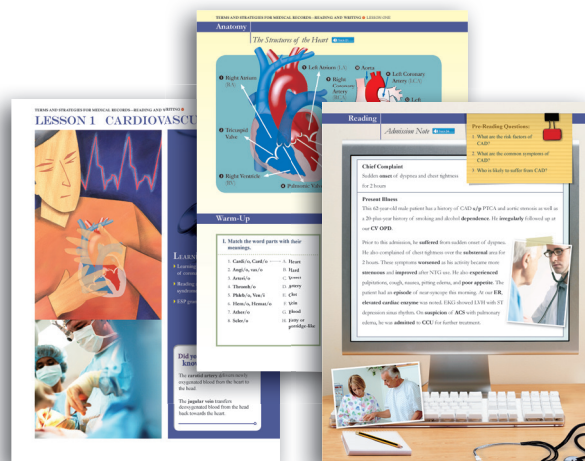


**Components:**  
Student's Book + AR App  
Teacher's online resources  
(PPT, tests) + AR App

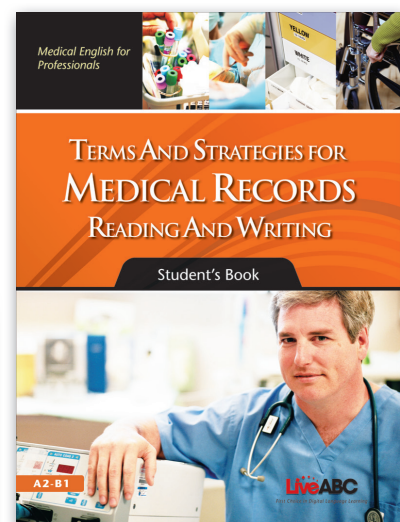
CEFR A2

## TERMS AND STRATEGIES FOR MEDICAL RECORDS READING AND WRITING

Reading a patient's medical record accurately and effectively is the beginning of a doctor's medical care. This book has 12 divisions as an example of medical records which include those used commonly in hospitals and clinics. The aim of this book is to offer students the necessary tools and strategies to help them read and write medical records effectively.



**Components:**  
Student's Book + AR App  
Teacher's online resources  
(PPT, tests) + AR App

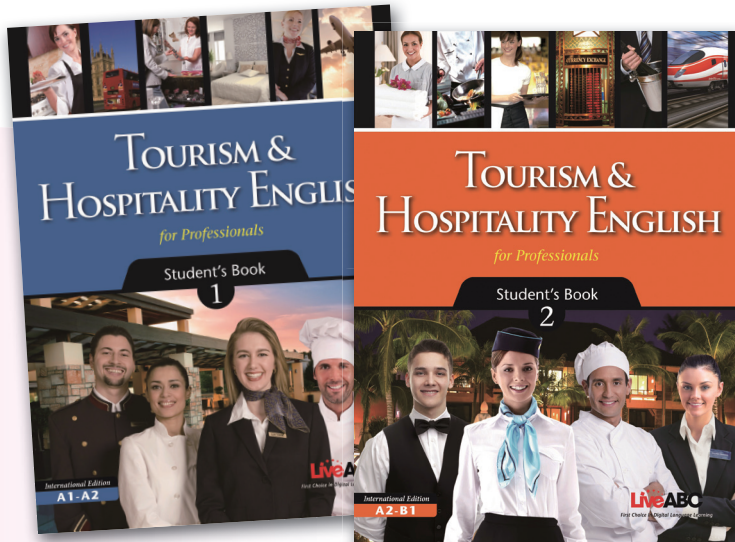


CEFR A2-B1



# Tourism English

## TOURISM & HOSPITALITY ENGLISH



CEFR A1-A2

CEFR A2-B1

*Tourism & Hospitality English for Professionals* is divided into 16 units grouped into four sections. The first section focuses on helping customers in a restaurant. The second prepares learners for speaking with guests in a hotel. In the third section learners face realistic situations in travel agencies and on tours. The last section focuses on situations in airports and on airplanes.

Learners will practice using English in many common tourism and hospitality related situations. Each unit, begins with clearly stated objectives and warm-up questions. Then, learners are introduced to key vocabulary in the Word Power section and practice using those new terms in listening and speaking activities.

The first part of the unit offers a practical dialogue from a real-world situation. Key words from the dialogue will be presented with useful example sentences to help solidify the learner's understanding. The reading, listening, and speaking activities that follow will further ensure that the learner can effectively use what was learned. The second and third parts of each unit cover other related situations and follow the same format as the first. Each unit ends with a review quiz that consists of ten TOEIC style questions.

### Components:

Student's Book + AR App  
Teacher's online resources  
(PPT, tests) + AR App

### Learning Overview:

1

#### Getting Ready

This text book is divided into four major topics, including Restaurant English, Hotel English, Tourism English, and Airports Service English. Each major covers four units. Before students begin studying topic, a two-page "Getting Ready" section offers students with must-know specific vocabulary and related conversations about this topic.

2

#### Unit 1

##### Taking Reservations

#### Checklist

List key points in this unit

#### Warm-Up

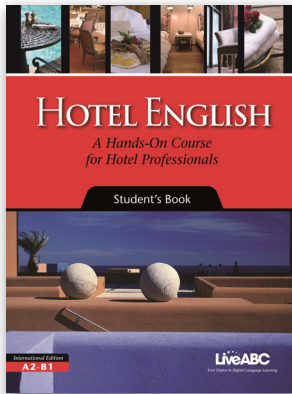
By discussing questions, students can learn from real situations / conversations.

4

#### Conversation

Practical expressions are presented by a situation dialogue which is followed by diverse practice activities. Students have a good opportunity to practice what they have learned in the unit.

# HOTEL ENGLISH

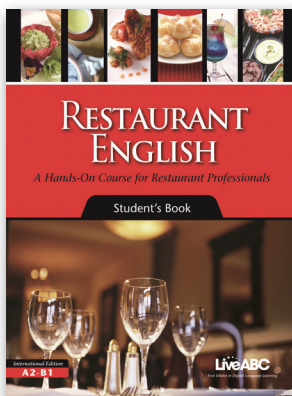


CEFR A2-B1

Although the book is divided into fourteen units providing both input and practice in listening and speaking skills, there is plenty of practice with the four language skills. The book aims to help learners develop their own communication skills in the hotel industry.

**Components:**  
Student's Book + AR App  
Teacher's online resources (PPT, tests) + AR App

# RESTAURANT ENGLISH

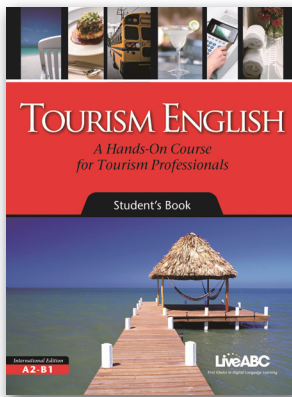


CEFR A2-B1

This book is divided into ten units covering the full range of restaurant roles and services. It is designed for intermediate-level students and offers a comprehensive introduction to the English language needed to succeed in today's modern restaurant industry.

**Components:**  
Student's Book + AR App  
Teacher's online resources (PPT, tests) + AR App

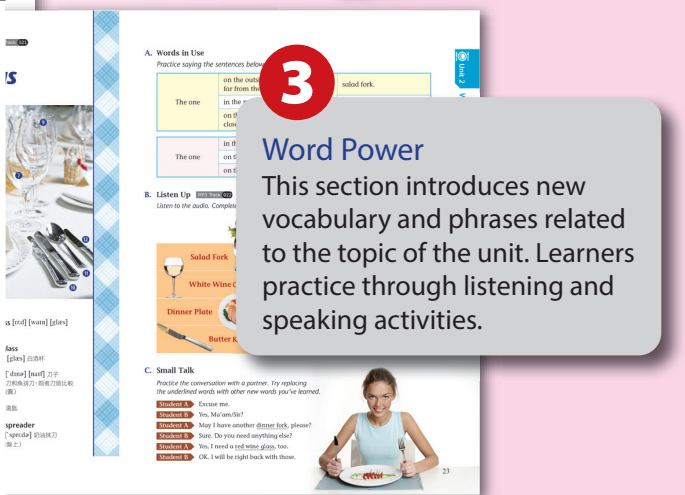
# TOURISM ENGLISH



CEFR A2-B1

*Tourism English* is a hands-on course designed to develop communication skills and it is aimed at tourism students, professionals and anyone involved in the tourism industry. The book covers all the topics relevant to this field.

**Components:**  
Student's Book + AR App  
Teacher's online resources (PPT, tests) + AR App





# LiveABC

SINCE 1997

First magazine in co-partnership with CNN



2000

2001



Live magazine



ABC magazine

2002

2004

First annual compilation of all the magazines



biz magazine business oriented partnership

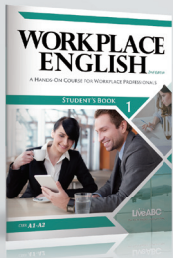


2008

2014



HOW IT WORKS magazine



ESP series, more than 10 books were launched

2016

2017

Come to Live primary series

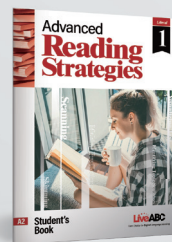


Live Escalate series



2020

2021



Advanced Reading Strategies

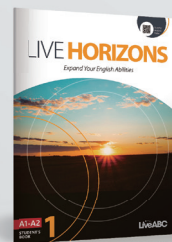


Taking Off series

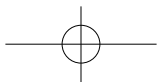
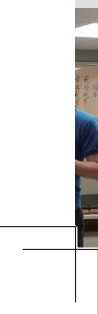
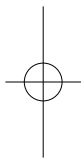
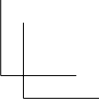
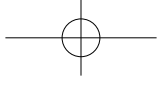
2023

2024

Live Horizons series







Learning Is Very Easy with LiveABC.

Medical Records

Tourism English

Hotel

**LiveABC**



<http://www.liveabc.com/global/index.html>



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