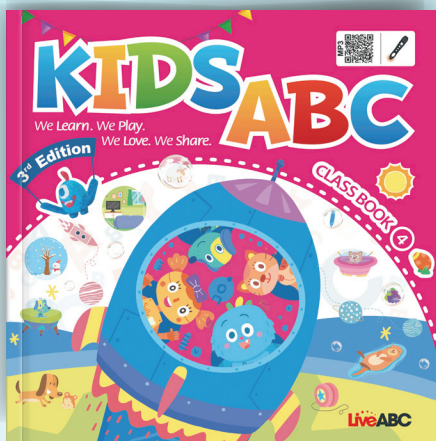


English for children age 3 to 6

KIDS ABC

We Learn. We Play.
We Love. We Share.



LiveABC

Mission

Dear Teachers,

LiveABC Interactive English Group is a worldwide organization based in Taiwan. We employ over four hundred people and partner with a multitude of organizations across the island and around the world. Producing quality publications is a lifelong endeavor, and we are dedicated to the development of English, as well as other foreign language learning materials in both print and digital formats. Thank you for your interest in LiveABC's books and systems. If you require any further information, please do not hesitate to contact us.

Best regards,
Founder CEO
Chun Chi Chen



LiveABC Representative in Latin America
CEO of Learning Ark
Shengping Wu



Learning Is Very Easy
with LiveABC

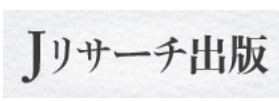
The Leading brand in digital English learning, LiveABC is dedicated to developing and distributing language-learning solutions that are effective and enjoyable to use. By combining the advantages of technology and publishing, LiveABC provides innovative educational resources. Learning Is Very Easy with LiveABC.

Global Markets



LiveABC is the largest producer of multimedia language learning materials in Taiwan. It owns multiple sales channels and has several strategic partners.











































In addition to securing the local market, LiveABC is developing overseas markets, with partners in mainland China, Hong Kong, Macau, Korea, Japan, Thailand, Vietnam, Indonesia, the USA, Mexico, and ten more countries in Latin America.



Education



Components

Title	for Students				for Teachers		
	Class Book	Activity Book	Web School	AR APP	Teacher's Guide	Web School	AR APP
KidsABC Book 1							
KidsABC Book 2							
KidsABC Book 3							
KidsABC Book 4							
KidsABC Book 5							
KidsABC Book 6							



Welcome to KidsABC

KidsABC is a six-level Kindergarten course that incorporates easy-to-use instruction, content and values education. Based on Multi-sensory Learning and Thematic Teaching approaches, students will cultivate good values naturally while developing communication and language skills and learning English in a fun and motivating way.

KidsABC English Learning Program Key Features

Multi-Sensory Learning

Multi-sensory learning is a way of learning that engages more than one sense at a time. Students can learn through interactions by using their eyes, ears, hands, and body movements. Basically, the main learning styles are visual learning, auditory learning, tactile learning, and kinesthetic learning. When students combine these learning ways to learn, their learning could be more efficient.

Thematic Unit

Thematic teaching should follow the five steps:

1. Exploration-to guide students according to their levels
2. Presentation-to present the purpose of learning
3. Assimilation-to assist students' learning
4. Organization-to organize the lessons
5. Recitation-to repeat what students learn

There are various themes such as animals, food, family, schools, cities and planets, etc. Students follow the teaching steps, and then build up the basic language skills by multiple English learning tools and hands-on activities.



Multi-Sensory Learning



Thematic Unit



CLIL

(Content and Language Integrated Learning)

CLIL can help learners improve their ability to process information, preparing them for higher-level thinking skills and enhancing cognitive growth.

KidsABC integrates the following eight major disciplines:

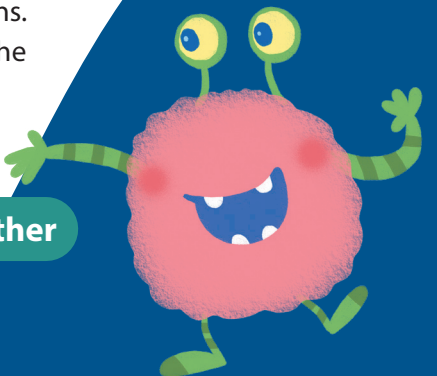


Values

Value education is helpful for children's future personal and social interactions. In order to cultivate a good character, education and training are added. The content includes the inspiration of wisdom and the formation of good habits.

KidsABC integrates teaching materials into value education:

1. Speak good words
2. Do good deeds
3. Love each other
4. Build confidence
5. Keep clean



KidsABC Components



Class Book

A six-level kindergarten course leading kids towards CEF A1.



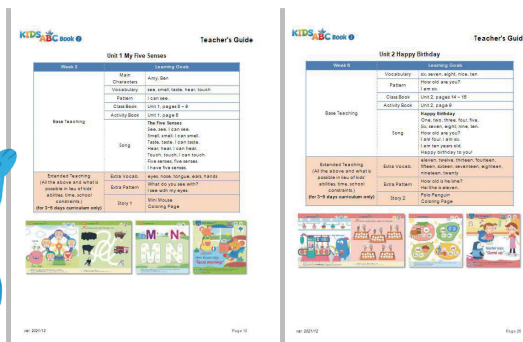
Activity Book

A wide range of activities that encourage students to apply what they have learned.



Teacher's Resources

Teacher's Guide: A complete guide with simple explanations and teaching activities for very young learners.



Other Supplementary Materials such as: Flashcards, Extended Artwork, Coloring Pages, Drama, Evaluation Form, Award Certificate, can be downloaded and printed by teachers.



E-learning

KidsABC platform offers a user friendly interface and abundant teaching resources available online, for students, teachers, and parents.

KidsABC AR app for both IOS and Android.



<https://kidsabc-latam.liveabc.com/>



KidsABC Web-School

KidsABC digital learning platform is an online tool featuring multimedia resources for very young learners and teachers such as animated videos, songs, karaoke and even art & craft tutorials. With KidsABC digital platform teachers can support their teaching during class and work their student's English level towards A1.

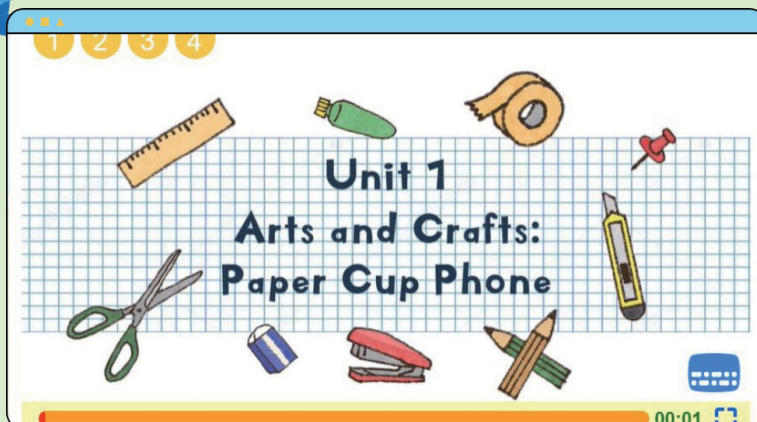
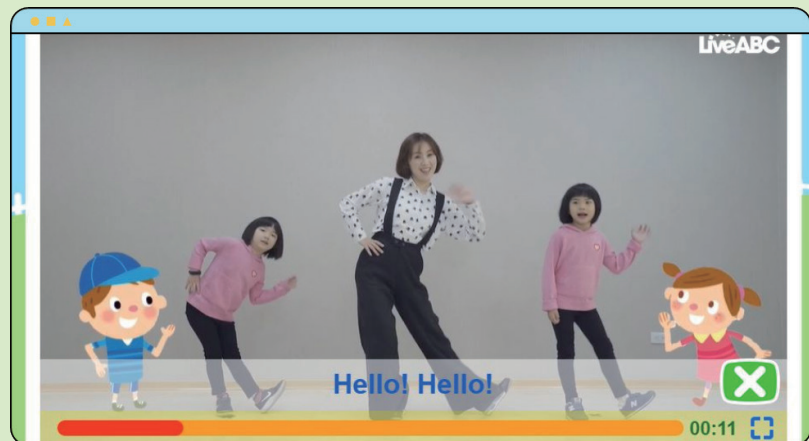


KidsABC e-learning



Animated conversations to help students learn how to read the words and sentences; it is set on a normal pace so students can easily understand and repeat while listening.

Every unit has a sing and dance category which allows the kids to sing and dance together with the video to review what they have learned in a fun and relaxing way.



KidsABC offers hand on project at the end of every unit to enhance students, learning process and build up their confidence.

KidsABC AR App

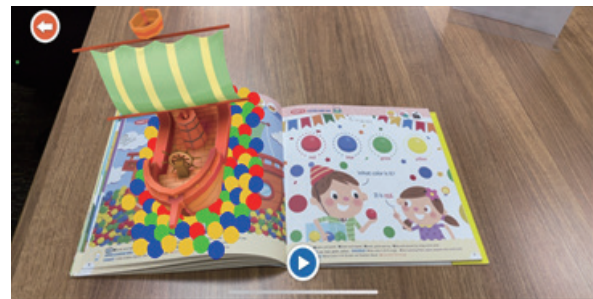
KidsABC AR App is a software application that integrates digital visual content and audio into the user's real-world environment. It gives you a more diverse way of learning English. Learning in a fun and realistic way by seeing the 3D Unit object via the AR App.



Open the AR app and scan the first page of any unit. A 3D object will pop up and a mini learning video will be played. Once this short video is over, you can close it and scan other unit opening pages to watch similar learning videos.



After scanning the unit page and seeing the 3D image appear, the object will be saved automatically in the Toy Box which you can find when you open the App. The objects in the toy box can be replayed as many times as you want, you don't need to scan the book again!



Unit 1

Back to School



PART 1 LOOK AND POINT



TIPS ❶ Look and talk about the picture. ❷ Listen and point. ❸ Listen, point and repeat. ❹ Circle and say.

MAIN CHARACTERS Uncle Sam, Teacher, Amy, Ben **THEME** Greeting **HIDDEN WORDS** fine, okay, good, great

CHANT Hello! (Lyrics: see Teacher's Book ▲ *Extended Teaching*) ★ See Theme Poster

PART 2 LISTEN AND SAY



fine



okay



good



great



How are you,
Amy?



I am great.

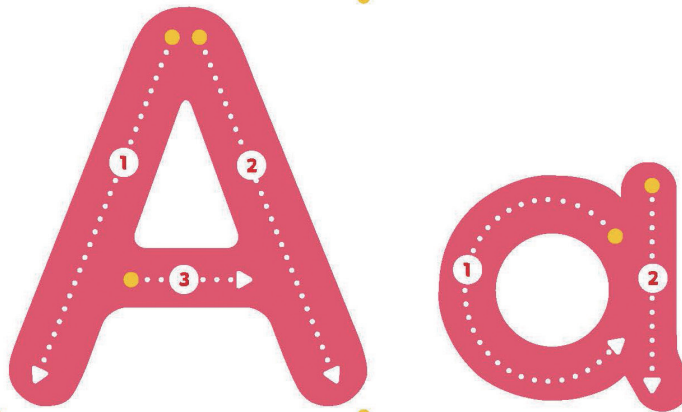
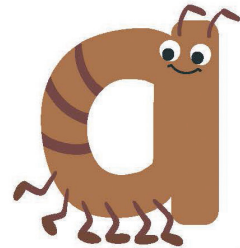


TIPS ① Listen and point. ② Listen and repeat. ③ Look, point and say. ④ Ask and answer by using word cards.

WORDS fine, okay, good, great DIALOGUE How are you, Amy? I am great.

MINI PLAY I Am Great (Scripts: see Teacher's Book ▲ *Extended Teaching*)

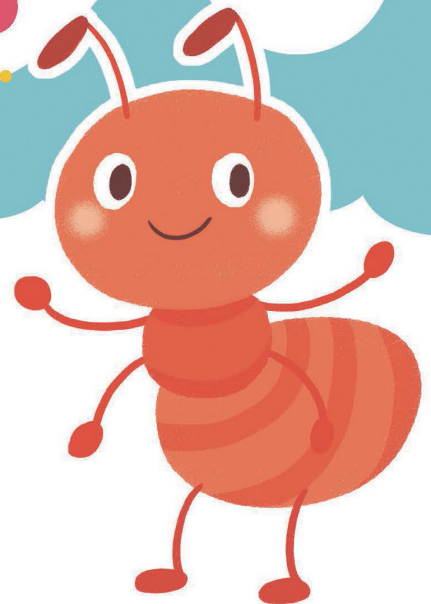
PART 3 LEARN AND CHANT: LETTER A



ant



Ant, ant,
in my pants.



TIPS ❶ Look, listen and repeat. ❷ Trace Aa with your finger or body parts. ❸ Listen and chant. ❹ Act.

LETTER Aa **WORD** ant **CHANT** Ant, ant, in my pants.

PART 4 LEARN AND CHANT: LETTER B



bat



Bat, bat,
upside down.



TIPS ❶ Look, listen and repeat. ❷ Trace Bb with your finger or body parts. ❸ Listen and chant. ❹ Act.

LETTER Bb **WORD** bat **CHANT** Bat, bat, upside down.

PART 5 SING AND DANCE



How are you?



TIPS ① Listen and point. ② Listen and repeat. ③ Sing and dance. ④ Play musical instruments.

SENTENCES How are you? I am fine/okay/good/great. **SONG** How Are You? (Lyrics: see Teacher's Book)

INSTRUMENT PLAY Prepare different kinds of musical instruments and play.

PART 6 DO AND LEARN



Who do you meet at school? Say hello! Trace and color.



TIPS ❶Talk about the pictures. ❷Do and play.

CLIL Social Studies, Arts (*Detailed Instructions: see Teacher's Book* ▲*Extended Teaching*)



BOOK 1 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	Back to School	Aa Bb	Being polite
Unit 2	Count with Me	Cc Dd	Loving one another
Unit 3	I Like Colors	Ee Ff	Keeping clean
Unit 4	I See Shapes	Gg Hh	Being in order
Unit 5	This Is Me	Ii Jj	Building self confidence
Unit 6	We Are Family	Kk Ll	Taking turns



BOOK 2 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	My five senses	Mm Nn	Working together
Unit 2	Happy Birthday	Oo Pp	Being neat
Unit 3	I Love Toys	Qq Rr	Being helpful
Unit 4	On the Playground	Ss Tt	Praising others
Unit 5	I Am Hungry	Uu Vv Ww	Sharing with others
Unit 6	My Pet	Xx Yy Zz	Being grateful



BOOK 3 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	About My Name	Aa Bb	Loving your family
Unit 2	My Feeling	Cc Dd	Listening to your teachers
Unit 3	All About Me	Ee Ff	Telling the truth
Unit 4	Look At Me	Gg Hh	Keeping places clean
Unit 5	In the Zoo	Ii Jj	Being respectful
Unit 6	On My Way	Kk Ll	Being safe



BOOK 4 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	At the Bookstore	Mm Nn	Being cherished
Unit 2	On the Farm	Oo Pp	Being careful
Unit 3	My Favorite Fruit	Qq Rr	Being faithful
Unit 4	My House	Ss Tt	Being cooperate
Unit 5	About the Weather	Uu Vv Ww	Being considerate
Unit 6	The Four Seasons	Xx Yy Zz	Listening to parents





BOOK 5 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	Magic Show	Short a	Being motivated
Unit 2	Picnic Day	Short e	Being efficient
Unit 3	Under the Sea	Short i	Being thankful
Unit 4	My Fashion Show	Short o	Being sympathy
Unit 5	Earth Day	Short u	Being trustworthy
Unit 6	Fun Places	CVC	Recycling things



BOOK 6 CONTENTS

Units	Themes	Alphabets	Values
Unit 1	I Love Vegetables	Long a	Being protected
Unit 2	In the Garden	Long e	Being passionate
Unit 3	Seven Fun Days	Long i	Being perseverance
Unit 4	Telling the Time	Long o	Being organized
Unit 5	Community Helper	Long u	Being warmth
Unit 6	Fun Outer Spaces	CVCe	Being self-discipline

LiveABC

Empowering learners since 1997

First magazine in
co-partnership
with CNN



2000

Live magazine



2001



ABC magazine

2002

First annual
compilation of all
the magazines



2004

biz magazine business
oriented partnership



2008

HOW IT WORKS
magazine



2014

ESP series, more
than 10 books
were launched



2016

Come to Live
primary series



2017

Live Escalate series

Outstanding! Series



2020

Taking Off series



2021

Advanced Reading
Strategies



2023

Come to Live
2nd Edition
series



Off We Go
series



2024

Come to Live
Lite series

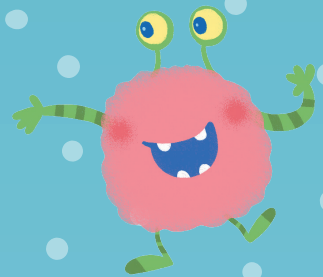
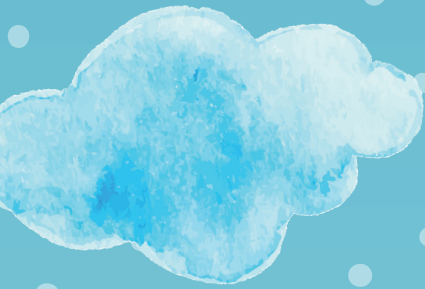


2025

Live Horizons
series

Learning Is Very Easy with LiveABC





LiveABC



www.liveabc.com



KIDSABC Theme Song



LiveABC Website

