

Mission

Dear Teachers,

LiveABC Interactive English Group is a worldwide organization based in Taiwan. We employ over four hundred people and partner with a multitude of organizations across the island and around the world. Producing quality publications is a lifelong endeavor, and we are dedicated to the development of English, as well as other foreign language learning materials in both print and digital formats. Thank you for your interest in LiveABC's books and systems. If you require any further information, please do not hesitate to contact us.

Best regards, Founder CEO Chun Chi Chen

LiveABC Representative in Latin America

Chin-Chi Chen

CEO of Learning Ark

Shengping Wu

Learning Is Very Easy
with Live ABC

The Leading brand in digital English learning, LiveABC is dedicated to developing and distributing language-learning solutions that are effective and enjoyable to use. By combining the advantages of technology and publishing, LiveABC provides innovative educational resources. Learning Is Very Easy with LiveABC.

Global Markets

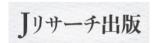


LiveABC is the largest producer of multimedia language learning materials in Taiwan. It owns multiple sales channels and has several strategic partners.

In addition to securing the local market, LiveABC is developing overseas markets, with partners in mainland China, Hong Kong, Macau, Korea, Japan, Thailand, Vietnam, Indonesia, the USA, Mexico, and ten more countries in Latin America.





















ELT Textbooks

Kindergarten



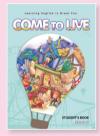




Primary



COME TO LIVE

















READY, GO!

















COME TO LIVE LITE



Sound It Out







A great choice for college and universities

Secondary



Taking Off













Taking Off aims to polish learners' English skills of listening, reading, speaking and writing. The books are designed with careful attention for the needs and interests of students at each stage to improve comprehension and writing abilities. It is designed to help students develop strong language and communication skills that will serve them well in college and beyond.



Live Escalate

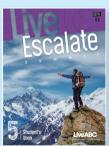














Live Escalate Lite











Live Escalate is designed to develop the language four skills. The series contents, components and abundant resources offer students real-life topics and enough practice so they can develop their communication skills and meet today's life needs.

Outstanding!



Second Edition















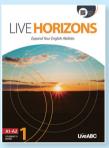
Outstanding is designed to set students in motion so they can put what they have learned into practice and offers them a continuous challenge to expand their communication skills.



LIVE HORIZONS















Live Horizons book series expands the horizons of students' English abilities with engaging and relevant speaking, listening, reading, and writing exercises. Each unit concentrates on a captivating discussion topic.



Advanced Reading Strategies









Advanced Reading Strategies contains a wide range of interesting themes and features a variety of reading text forms, including articles, stories, recipes, jokes, online reviews, poems, and more. The intriguing and diverse content not only helps get students' attention but also allows them to approach reading in a fun way.

ESP-English for Specific Purposes

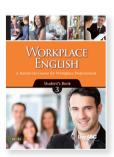
Business English



WORKPLACE ENGLISH







2nd Edition



INFORMATIONAL TECHNOLOGY ENGLISH

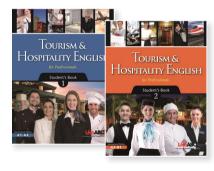




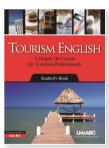
Tourism English



TOURISM & HOSPITLITY ENGLISH

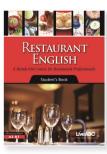




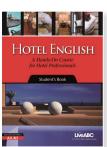




RESTAURANT ENGLISH







Medical Services English



TERMS AND STRATEGIES FOR **MEDICAL RECORDS**READING AND WRITING



NURSING ENGLISH





Exams

A PRACTICAL
GUIDE TO
SUCCESS IN
THE TOEIC
TEST



Total Solution Features

Learning Materials – Multimedia learning platform









User-friendly learning interface, conversation videos, listening practice, and additional exercises

Teaching Materials – Power Point Files for Classes











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Digital teaching resources for teachers

On-line learning and management platform





















Carefully designed interactive platforms that enhance students' learning skills

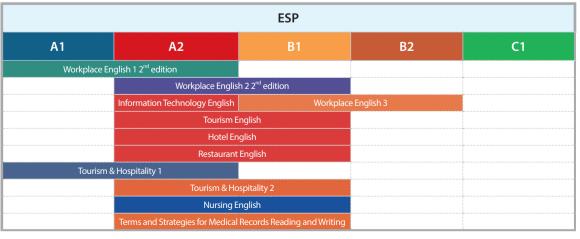
English Textbook Titles with Components

	Title	For Students					For Teachers		
Category		Textbook Student's Book Student's	Workbook	Video/MP3	Web-School	AR App	eBook eBook	Teacher's Book Teacher's	PPT File Test Bank Three in One Teacher's Guide PDF/
• K	KidsABC (1,2,3,4,5,6)	Book √	√ √	Mp3 √	School $$	/πτ/pp	-	Guide √	PPT/Test Bank Resources for
• Phonics	Sound It Out Lite (1,2,3)	√ √	_	√ √	_	Not AR	_	Answer	Teachers Teacher's Guide
• Primary		,	,	,		,	,	Key	PPT
	Come to Live Full Edition (Starter,1,2,3,4,5,6)	1	√	√	√	√	√	V	√
	Come to Live Lite (1,2,3,4,5,6)	V	V	$\sqrt{}$	V	V	V	$\sqrt{}$	$\sqrt{}$
	Ready Go (Get Ready, 1, 2, 3, 4, 5, 6)		+Story Time	Мр3	-	Not AR	-	$\sqrt{}$	Resources for Teachers
Secondary	Live Escalate (Starter,1,2,3,4,5)	V	V	V	V	V	V	V	V
	Live Escalate Lite (1,2,3,4,5)	V	V	V	V	V	V	V	V
	Taking Off (1, 2, 3, 4, 5, 6)	V	√	V	√	√	√	Quick Teaching Guide	V
• High School	Oustanding! 2nd Edition (1,2,3,4,5,6)	V	√	√	√	√	V	√	V
	Outstanding! 2nd Edition Split (1A,1B,2A,2B,3A,3B,4A,4B)	V	V	V	V	V	V	√	V
• Universities	Live Horizons (Starter,1,2,3,4,5)	V	V	V	V	V	V	V	V
• Skills	Advanced Reading Strategies	V	-	Мр3	V	V	V	V	PPT, PDF
• Exams	Fun with TOEIC	√	-	V	coming soon	coming soon	coming soon	V	PPT, Test
Business English	Workplace English 2 nd Edition (1,2)	√	-	√	V	V	V	√	V
	Workplace English (3)	1	-	V	V	V	V	Answer Key	V
	Information & Technology English	V	-	V	V	V	V	Answer Key	V
• Tourism English	Tourism English	√	-	√	V	√	V	Answer Key	V
	Hotel English	V	-	V	V	V	V	Answer Key	V
	Restaurant English	V	-	V	V	V	V	Answer Key	V
	Tourism & Hospitality English for Professionals (1,2)	V	-	V	V	V	V	Answer Key	V
• Medical English	Nursing English for Pre-Professionals	V	-	V	V	V	V	Teaching Guide	V
	Terms and Strategies for Medical Records Reading and Writing	V	-	MP3 only	V	V	V	Teaching Guide	V

All Learning Roads Lead to This

Young Adults & Adults									
A1.1	A1.2	A2	B1	B1+	B2	C1			
Outstanding! Starter	Outstanding! 2 2 nd edition	Outstanding! 3 2 nd edition	Outstanding! 4 2 nd edition						
Outstanding! 1 2 nd edition				Outstanding! 5 2 nd edition	tstanding! 5 2 nd edition				
			Outstandi			ling! 6 2nd edition			
Outstanding! 1A 2 nd edition	Outstanding! 2A 2 nd edition	Outstanding! 3A 2 nd edition	Outstanding! 4A 2 nd edition						
Outstanding! 1B 2 nd edition	Outstanding! 2B 2 nd edition	Outstanding! 3B 2 nd edition	Outstanding! 4B 2 nd edition						
Live Escalate Starter	Live Escalate 1	Live Escalate 2	Live Escalate 3	Live Escalate 4	Live Escalate 5				
	Live Escalate Lite 1	Live Escalate Lite 2	Live Escalate Lite 3	Live Escalate Lite 4	Live Escalate LIte 5				
		Advanced Reading Strategies 1	Advanced Reading Strategies 2		Advanced Reading Strategies 3	Advanced Reading Strategies 4			
Taking Off 1	Taking Off 2								
		Taking Off 3							
		Takin	g Off 4						
		Taking Off 5							
			Taking Off 6						
Live Horiz	ons Starter								
	Live Horizons 1	÷							
		Live Horizons 2							
			Live Horizons 3						
				Live Horizons 4					
				rizons 5					

Young Learners						
<a1< th=""><th><a1< th=""><th>A1</th><th>A1</th><th colspan="2">A2</th></a1<></th></a1<>	<a1< th=""><th>A1</th><th>A1</th><th colspan="2">A2</th></a1<>	A1	A1	A2		
		STARTERS	MOVERS	FLYERS		
		Bronze	Silver	Gold		
Come to Live Starter	Ready Go Get Ready	Come to Live 2	Come to Live 3	Come to Live 4		
Come to Live 1	Ready Go 1	Come to Live Lite 1	Come to Live Lite 4	Come to Live 5		
	Ready Go 2	Come to Live Lite 2	Come to Live Lite 5	Come to Live 6		
	Ready Go 3	Come to Live Lite 3	Come to Live Lite 6			
	Ready Go 4	Ready Go 5	Ready Go 6			







SINCE 1997

First magazine in co-partnership with CNN



2000



Live magazine



ABC magazine 2002

2004

2001

First annual compilation of all the magazines



biz magazine business oriented partnership



2008 **Education**

2014



HOW IT WORKS magazine

COMETOLIVE



ESP series, more than 10 books were launched

2016

2017

Come to Live primary series

Outstanding!

Outstanding! Series

Live Escalate series



2020

2021



Advanced Reading Strategies



series

Taking Off 2023

2024

Live Horizons series









